Greater Saint John Poverty Reduction Strategy
Poverty Reduction Chart

Leadership: Stewardship of the Greater Saint John Poverty Reduction Strategy.

Partnership: Reducing Poverty through Collaboration, a focus on Neighbourhoods, Engaging with Cities Reducing Poverty and the Economic and Social Inclusion Corporation's Community Inclusion Network.

Research and Evaluation: Using evidence based research to guide learning and further poverty reduction efforts.

Policy Improvements: Supporting the efforts of the Economic and Social Inclusion Corporation, placing a Poverty Lens on policy affecting low-income individuals and families.

CHILDREN AND YOUTH

- Ensure children and youth living in poverty experience equal access to opportunities and supports for physical, intellectual, emotional and social development.
- Invest in early learning programming for parents and children to strengthen their foundation for school readiness.
- Ensure children and youth are engaged with the community in reaching their full potential.
- Promote greater integration of community-wide services and resources so there is "Every Door is the Right Door" for parents, children and youth.

WORKFORCE PARTICIPATION

- Provide unemployed individuals with multiple pathways to meaningful skills development training and job readiness activities, integrated with follow-up supports.
- Remove policy barriers related to employment and retention within the workforce.
- Engage employers in the development of creative solutions for employment within our community.
- Provide enhanced and timely labour market information and data for the community.

NEIGHBOURHOOD REVITALIZATION AND HOUSING

- Encourage resident leadership by informing, involving, and engaging people in decisions that impact neighbourhoods.
- Provide opportunities for collaboration on common issues among neighbourhoods.
- Maintain and improve the existing housing stock - our most affordable housing option.
- Improve access to subsidized rental housing for low-income individuals and families.